



Shri Guru Govindsinghji College (B.J.), Malegaon Road, Nanded.

(Affiliated to Swami Ramanand Teerth Marathwada University, Nanded)

Principal: Dr. Vikas Limbaji Kadam [Ph. D. MA(MCJ), NET, PGDEM&FP]

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One Day Online Workshop Report on "Women Entrepreneurship"

Introduction: On 24th February 2024, Shri Guru Govind Singhji College (B.J.), Malegaon Road, Nanded, organized an engaging one-day online workshop titled "Women Entrepreneurship." The workshop aimed to inspire and empower women to explore entrepreneurial opportunities, highlighting the challenges and successes specific to women entrepreneurs. The event was coordinated by Prof. Amol Deepakrao Dhule and featured an expert session by Prof. Asmita Salve from Modern College, Aurangabad.

Workshop Details:

Date: 24th February 2024

Mode: Online

Hosted by: Shri Guru Govind Singhji College (B.J.), Malegaon Road, Nanded

Guest Speaker: Prof. Asmita Salve, Modern College, Aurangabad

Coordinator: Prof. Amol Deepakrao Dhule

Principal: Dr. Vikas Limbaji Kadam

Workshop Overview: The workshop began with an opening address by Prof. Amol Deepakrao Dhule, who welcomed the participants and introduced the significance of the workshop's theme. He emphasized the growing role of women in the entrepreneurial landscape and the importance of equipping them with the necessary skills and knowledge to succeed.

Session by Prof. Asmita Salve: Prof. Asmita Salve, a distinguished academic and entrepreneur, led the main session of the workshop. Her presentation covered several critical aspects of women entrepreneurship:

- **Introduction to Women Entrepreneurship:** Prof. Salve began by discussing the concept of entrepreneurship and how women are increasingly becoming a vital part of the entrepreneurial ecosystem. She highlighted the unique qualities that women bring to business, such as creativity, resilience, and strong communication skills.
- **Challenges Faced by Women Entrepreneurs:** Prof. Salve addressed the specific challenges faced by women in the business world, including gender bias, access to

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funding, work-life balance, and societal expectations. She provided practical advice on how to overcome these challenges through perseverance, networking, and continuous learning.

- **Opportunities for Women Entrepreneurs:** The session also focused on the various opportunities available for women in entrepreneurship. Prof. Salve discussed sectors where women have been particularly successful, such as fashion, health and wellness, education, and technology. She also highlighted government initiatives and support systems designed to encourage women entrepreneurs.
- **Case Studies and Success Stories:** Prof. Salve shared inspiring case studies of successful women entrepreneurs who have made significant contributions to their industries. These stories served as powerful examples of how women can achieve success despite the odds. The session emphasized the importance of innovation, strategic planning, and ethical practices in building a sustainable business.
- **Practical Tips and Strategies:** The workshop included practical tips for aspiring women entrepreneurs, such as how to develop a business plan, secure funding, market their products or services, and scale their businesses. Prof. Salve also discussed the importance of mentorship and creating a supportive network of peers and advisors.

Interactive Session and Q&A: Following the lecture, an interactive session was held where participants had the opportunity to engage directly with Prof. Salve. Questions ranged from how to start a business with limited resources to strategies for managing family responsibilities alongside business commitments. Prof. Salve provided insightful and encouraging responses, motivating participants to pursue their entrepreneurial ambitions with confidence.

Summary: The workshop concluded with a vote of thanks from Prof. Amol Deepakrao Dhule. He expressed his gratitude to Prof. Asmita Salve for her informative and inspiring session and thanked the participants for their active involvement. He also acknowledged the efforts of the organizing team and reiterated the college's commitment to supporting women's entrepreneurship.

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The one-day online workshop on "Women Entrepreneurship" was a resounding success, offering valuable insights and practical guidance to aspiring women entrepreneurs. Participants left the workshop feeling empowered and equipped with the tools needed to navigate the entrepreneurial journey successfully.

Coordinator

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Date: 22-02-2024

NOTICE

This is to inform all faculty members that our college is organizing a one-day online workshop on the topic "Women Entrepreneurship." The workshop is scheduled to take place on 24th February 2024.

Details of the Workshop:

- **Mode:** Online
- **Guest Speaker:** Prof. Asmita Salve, Modern College, Aurangabad

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Date: 21-02-2024

To,
Prof. Asmita Salve
Modern College,
Aurangabad.

Subject: Invitation to Speak at One Day Online Workshop on "Women Entrepreneurship".

Dear Madam,

We are pleased to invite you as a distinguished speaker for the upcoming one day online workshop on "Women Entrepreneurship," scheduled for 24-02-2024 hosted by Shri Guru Govind Singhji College (B.J.), Malegaon Road, Nanded.

Your expertise in the field makes you an ideal choice to address our audience on this important topic. We would be honoured to have you share your insights and contribute to the success of the workshop.

We look forward to your positive response.

Warm regards,

Principal

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Malegaon Road, Nanded.





**Shri Guru Govind Singhji College
(B.J.), Nanded**

**Organized
Workshop on**

Women Entrepreneurship

Speaker

Dr. Asmita Salve

**MODERN COLLEGE OF COMPUTER SCIENCE & I. T.,
CHH. SAMBHAJINAGAR.**

Date 24.02.2014

**Principal
Dr Vikas Limbaji Kadam**

**Coordinator
Prof. Amol Deepakrao Dhule**

**Principal
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Malegaon Road, Nanded.**



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Date: 24-02-2024

To,
Prof. Asmita Salve
Modern College,
Aurangabad.

Dear Madam,

On behalf of Shri Guru Govind Singhji College (B.J.), Malegaon Road, Nanded, I would like to extend our heartfelt thanks to you for your valuable contribution as a speaker at the one day online workshop on "Women Entrepreneurship" held on 24-02-2024.

We greatly appreciate the time and effort you invested in preparing for the workshop, as well as your willingness to share your knowledge with us. Your participation has helped us achieve the objectives of the event, and we look forward to the possibility of collaborating with you on future initiatives.

Once again, thank you for your invaluable contribution. We hope to have the pleasure of working with you again soon.

Warm regards,

Principal

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